

Knowledge.  
Experience.  
Results.

### ***Osborne Organics***

Provides natural turf consulting services to businesses, municipal and institutional clients who wish to create and maintain natural, self-sustaining turf without the use of chemical pesticides.

Our services include on-site evaluation, product specifications, maintenance recommendations, new construction consultation and classroom or individual instruction.

Our approach to natural turf care is based on systems, not products. We recognize that the development and maintenance of high quality turf requires the use of high quality natural products, but we also believe that a thorough understanding of the principles of soil biology and knowledge of revised horticultural techniques is required.



### ***Program Overview:***

- History of conventional management
- What is a “systems approach” to turf care?
- Understanding soil biology
- Choosing the right turf grass
- Managing soil fertility
- Cultural practices
- Understanding insects, weeds, disease and control products
- Managing transition periods
- Practical strategies for customer satisfaction
- Problem solving sessions

***Appropriate for landscape architects, designers  
and all horticultural professionals***

**March 18 and 19, 2014  
SpringHill Suites by Marriott  
Westminster Denver North  
6845 W 103rd Ave., Westminster, CO  
8:00 am to 4:00 pm**

*\$350 before Feb. 26; \$375 after that date  
Credit cards accepted.*

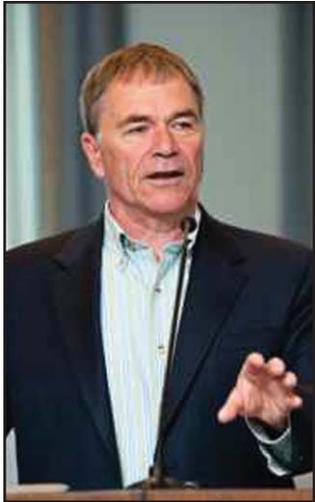
**How to Transition Properties from  
Conventional Programs Using  
Synthetic and Chemical  
Products to a Natural Organic System**

### **For more information:**

Call Chip Osborne at (781) 631-2468 or send  
email to: [info@osborneorganics.com](mailto:info@osborneorganics.com)

## About Chip Osborne

Chip Osborne is a professional horticulturist with over 35 years of experience in the green industry. He is the president of Osborne Organics, a company founded to provide education to the land care industry and public sector in alternative approaches to manage-



ment that do not involve synthetic pesticides and chemical based fertilizers. His specialty is natural turf management. He has developed strategies through hands on experience that assist in moving through a transition period. He is also a consultant in the industry with a

focus nationally in the area of organic turf management and pesticide elimination.

*“Chip Osborne’s Systems Approach to Natural Turf Management proved to be an excellent seminar to attend. As a public park that maintains its grounds organically . . . the content of his course is valuable, practical, thought provoking information backed up by years of documented results and is taught in a highly effective manner by an industry leader who is both passionate and extremely knowledgeable of his subject matter. The Rose Fitzgerald Kennedy Greenway Conservancy has confidently chosen to rely on Chip’s teachings to help guide our landscape maintenance practices.”*

*- Anthony Ruggiero  
Horticulture Foreman/Organic Program Manager  
Rose Fitzgerald Kennedy Greenway Conservancy*



## Systems Approach to Natural Lawn and Turf Management Training

### REGISTRATON FORM

Course Date: \_\_\_\_\_

Location: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Tuition: \$350 by Feb. 26; \$375 after that date.

Payment in full due upon registration.

Credit cards accepted.

**Register online at [www.osborneorganics.com](http://www.osborneorganics.com).**

*Pesticide license recerti cation credits applied for.*

**If mailing a check, send to:**

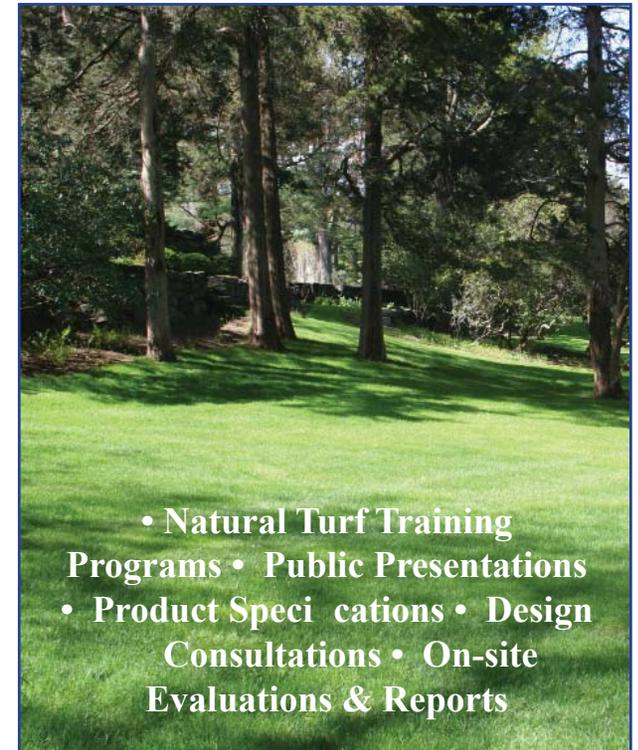
**Osborne Organics**

**11 Laurel Street, Marblehead, MA 01945**

*Con r mation will be sent via email.*

## The Systems Approach™ to Natural Lawn and Turf Management

### Natural Turf Consulting Services



- Natural Turf Training Programs
- Public Presentations
- Product Speci cations
- Design Consultations
- On-site Evaluations & Reports



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