

The Systems Approach to Natural Turf Management

2 Day Training Event *with Chip Osborne*

Transitioning Turf From Conventional Management
Programs To A Natural Organic System

DoubleTree by Hilton Irvine Spectrum, Irvine, California
February 14th & 15th, 2017

Qualify to take the Organic Lawn Care Accredited Professional Exam.



The Systems Approach To Natural Turf Management™

www.osborneorganics.com • 781-631-2468 • info@osborneorganics.com



Osborne Organics

“The need for qualified organic lawn care practitioners has never been greater..”

The Systems Approach to Natural Turf Management™ developed by Osborne Organics is fundamentally different from the conventional product approach.

We are offering this accredited training to teach the protocols, practices, and procedures of natural lawn care, so you, the land care professional, can fill an important need in the industry, and position yourself to capture a share of this growing market.

The knowledge of natural lawn care practices will enable you to build an organic lawn care business, create a new profit center in an existing business, and respond to increasing requests for chemical free and synthetic-free lawn care.

Become an Organic Lawn Care Accredited Professional (OLCAP)

Upon completion of the course you will have the option to test for your designation as an Organic Land Care Accredited Professional. You can then add the OLC-AP designation to your professional credentials and marketing materials.



Osborne Organics

The Systems Approach To Natural Turf Management™

Training from the Industry Leader



*Chip Osborne
President / Head of Training
Osborne Organics, LLC*

About Chip Osborne

Chip Osborne is one of the country's leading experts on growing sustainable, natural turf.

Chip is the president of Osborne Organics, LLC, a company he founded to support and educate the land care industry and public sector in alternative approaches to turf management. Chip's natural strategies blend science with hands on experience to create safe, sustainable, and healthy athletic fields and landscapes that do not involve the use of synthetic pesticides and chemical based fertilizers.

As a national consultant, Chip works with state agencies, municipalities, universities and nonprofit organizations in the areas of organic turf management and pesticide elimination.

Industry Experience

- Lecturer for the Northeast Organic Farming Association
- Board Member of Beyond Pesticides
- Chairman of the Marblehead, Massachusetts' Recreation and Parks Department
- Co-founded The Living Lawn Project in Marblehead, MA
- National Seminars Providing Education to the Landscape and Lawn Care Industry
- Professional horticulturalist with over 40 years experience in the green industry

Contact Information

www.osborneorganics.com
co@osborneorganics.com
781-631-2468



The Systems Approach To Natural Turf Management™

What People Are Saying

"Chip's vast knowledge of soil biology, his understanding and mastery of natural lawn care techniques, and his many years of hands-on experience in turf maintenance and greenhouse growing make him an ideal instructor, and we have always received rave reviews for his courses."

**-Doug Wood, Associate Director
Grassroots Environmental Education**

"... His systems approach to turf management provided a framework that allowed me to quickly adopt natural turf management strategies in my existing landscape business, and then launch a new venture focused entirely on organic lawn care. I highly recommend his training to anyone interested in becoming an organic lawn care accredited professional."

**-Britt Phillips, Owner
Complete Land Organics, LLC**

"...Valuable, practical, thought provoking information backed up by years of documented results and is taught in a highly effective manner by an industry leader who is both passionate and extremely knowledgeable of his subject matter. The Rose Fitzgerald Kennedy Greenway Conservancy has confidently chosen to rely on Chip's teachings to help guide our landscape maintenance practices."

**-Anthony Ruggiero, Horticultural Foreman/Organic Program Manager
Rose Fitzgerald Kennedy Greenway Conservancy**

"Chip Osborne is our 'go-to' trainer for all of our natural lawn care training needs. He not only brings a wealth of knowledge of experience to his presentations, he is passionate and the ideal trainer for all types of audiences..."

**-Rachel Rosenberg, former Executive Director
Safer Pest Control Project now Midwest Pesticide Action Center**



The Systems Approach To Natural Turf Management™

What You Will Learn

In this two day training program you will learn the critical aspects of lawn care, turfgrass culture, and maintenance from an organic perspective and gain competency in the three core concepts of natural turf management:

1. The use of natural, organic products as dictated by soil testing.
2. An understanding of the soil and its biomass.
3. Sound cultural practices.

Topics Covered

- The history of conventional turf management practices and how a natural organic system approach differs.
- What is a systems approach?
- Soil and the soil biomass
- Soil tests, managing soil fertility, turfgrass nutrition
- Liming, soil amendments, product rates and calculations
- Insects and fungal diseases of turf and appropriate control products
- Turf weeds, control products, and strategies
- Choosing the right grass
- Revised horticultural practices
- Mowing, cultivation, irrigation, and over seeding
- Compost and topdressing
- Managing the transition period

Exam Information

An exam will be delivered online following the completion of the event. A passing grade of 80% will be required to receive the Organic Lawn Care Accredited Professional designation. The examination fee is \$100. Candidates that do not pass the exam can retake it for a fee of \$50.



The Systems Approach To Natural Turf Management™

Event Details

Date:

February 14th & 15th, 2017

Time:

8:00am - 4:00pm

Location:

DoubleTree by Hilton Irvine Spectrum
90 Pacifica
Irvine, CA 92618
(949) 471-8888

Event Schedule

Day 1

8:00-8:30 am	Registration and continental breakfast
8:30-8:45 am	Welcome, introduction, goals and objectives, realities
8:45-10:00 am	What is a systems approach, history, program differences
10:00-10:15 am	Break
10:15-11:30 am	Soils, soil health, soil testing
11:30-12:00 pm	Breakout session - Soil test interpretation
12:00-1:00 pm	Break for lunch
1:00-1:30 pm	Liming, soil amendments
2:00-2:30 pm	Turfgrass nutrition
2:30-2:45 pm	Break
2:45-3:30 pm	The use of compost in a natural program
3:30-4:00 pm	The transition period

Day 2

8:00-8:30 am	Continental breakfast
8:30-9:30 am	The genetics of turfgrasses, choosing the right seed
9:30-10:15 am	Weeds and control products
10:15-10:30 am	Break
10:30-12:00 pm	Cultural practices
12:00-1:00 pm	Break for Lunch
1:00-1:45 pm	Fungal disease and control
1:45-2:30 pm	Insects and control
2:30-2:45 pm	Break
2:45-4:00 pm	Wrap up, Q & A, Discussion



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Registration Form

Date/Time: February 14th & 15th, 2017 8:00am - 4:00pm

Location: DoubleTree by Hilton Irvine Spectrum
90 Pacifica, Irvine, CA 92618
(949) 471-888

Name _____

Company Name _____

Website _____

Street _____

City / State / Zip _____

Phone _____

Email _____

Tuition: **\$450 if enrolled before January 14th, 2017**
\$495 If enrolled after January 14th, 2017

OLCAP Exam: **\$100 (Free with early enrollment!)**

Total Enclosed \$



*Full payment due upon registration / Credit Cards Accepted

Mail payment to: Osborne Organics, 11 Laurel Street, Marblehead, MA 01945

Confirmation will be sent via email.

Pesticide license recertification if applicable: _____



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Policies, Procedures, & Information

Payment

We accept payment in the form of credit card, personal or business check. There will be a \$50 fee charged in the event of a returned check. Be sure to check the posted deadline for the early registration discount.

Cancellation Policy

We are dedicated to your education and success and will be excited to see you at our training event. We do understand, however, that sometimes life happens and cancellations are necessary. That's why we offer refunds, minus a \$50 administration fee, up to fourteen (14) days prior to the event starting date. If you need to request a cancellation please make your request by emailing us at info@osborneorganics.com.

Provisions

Most of our events include a complimentary continental breakfast. Many of our attendees either bring their own lunch, or seek out a local restaurant. Contact the event location for recommendations to area establishments.

Event Promotional Partner



CONTRACTOR FUEL

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